

Advertise on Shape Up America!

Founded in 1994, Shape Up America! is the premier destination on the web for serious, factual information about the awareness and treatment of obesity and overweight in the United States. We leverage the latest scientific studies and policy initiatives to provide our audience with an unparalleled online source of current news, guidelines, commentary, and interactive tools.

Our organization reaches out to a global audience through our popular and award-winning website. We currently attract over 95,000 page views per month, reflecting the high level of interest both in our information products and the issue of obesity in general. In November 2010 (a typical month), our site was accessed by 18,600 unique visitors viewing an average of 4.5 pages over 3 minutes.

Shape Up America! offers several advertising options payable through PayPal or credit card on its website.

Available ad slots:

Text ad (no logo) and link -- section page	\$100/month
Text ad and link (no logo) -- home page	\$150/month
Logo + text ad and link -- section page	\$150/month
Logo + text ad and link -- home page	\$200/month

Requirements:

Ads may not contain nudity or other adult content

Ad locations are approximate and may change depending on length of editorial content.

In addition to PayPal, we accept Visa, MasterCard, Discover, and American Express credit cards.

*Prices in USD

Additional information on sponsorships, joint development of educational tools and programs may be obtained by contacting Dr. _____ at info@shapeup.org.